



# 2009–2010 ADVERTISING CONTRACT

## ADVERTISER'S INFORMATION

\_\_\_\_\_  
Name of Company / Organization

\_\_\_\_\_  
Contact

\_\_\_\_\_  
Title

\_\_\_\_\_  
Street

\_\_\_\_\_  
City State / Province

\_\_\_\_\_  
Country, Zip

\_\_\_\_\_  
Phone

\_\_\_\_\_  
Fax

\_\_\_\_\_  
Email Address

## AD AGENCY INFORMATION (if applicable)

\_\_\_\_\_  
Name of Company / Organization

\_\_\_\_\_  
Contact

\_\_\_\_\_  
Street

\_\_\_\_\_  
City State / Province

\_\_\_\_\_  
Country Zip

\_\_\_\_\_  
Phone

\_\_\_\_\_  
Fax

\_\_\_\_\_  
Email Address

## CONDITIONS & POLICIES (on reverse side)

**Please keep a copy of this contract for your records.**

## AD SIZES AND RATES

You agree to purchase advertising space in the following TGMChorus 2009-2010 performance program(s). Mechanical requirements and rates are specified on the reverse side of this contract. Choose a Season Ad Subscription (3 concerts) and save 20%.

### 1/8 PAGE COLOR

- |                                     |   |
|-------------------------------------|---|
| <input type="checkbox"/> HOLIDAY    | <input type="checkbox"/> SPRING                 |
| <input type="checkbox"/> FUNDRAISER | <input type="checkbox"/> SEASON AD (3 CONCERTS) |

### 1/4 PAGE COLOR

- |                                     |   |
|-------------------------------------|---|
| <input type="checkbox"/> HOLIDAY    | <input type="checkbox"/> SPRING                 |
| <input type="checkbox"/> FUNDRAISER | <input type="checkbox"/> SEASON AD (3 CONCERTS) |

### 1/2 PAGE COLOR

- |                                     |   |
|-------------------------------------|---|
| <input type="checkbox"/> HOLIDAY    | <input type="checkbox"/> SPRING                 |
| <input type="checkbox"/> FUNDRAISER | <input type="checkbox"/> SEASON AD (3 CONCERTS) |

### FULL PAGE COLOR

- |                                     |   |
|-------------------------------------|---|
| <input type="checkbox"/> HOLIDAY    | <input type="checkbox"/> SPRING                 |
| <input type="checkbox"/> FUNDRAISER | <input type="checkbox"/> SEASON AD (3 CONCERTS) |

### INSIDE COVER COLOR

- |                                     |   |
|-------------------------------------|---|
| <input type="checkbox"/> HOLIDAY    | <input type="checkbox"/> SPRING                 |
| <input type="checkbox"/> FUNDRAISER | <input type="checkbox"/> SEASON AD (3 CONCERTS) |

### BACK COVER COLOR

- |                                     |   |
|-------------------------------------|---|
| <input type="checkbox"/> HOLIDAY    | <input type="checkbox"/> SPRING                 |
| <input type="checkbox"/> FUNDRAISER | <input type="checkbox"/> SEASON AD (3 CONCERTS) |

## MATERIALS INSTRUCTION

(high resolution TIFF, PNG, or JPEG file)

- Electronic files attached / enclosed
- Files arriving under separate cover
- Electronic files sent to ads@tgmchorus.org
- Use artwork already on file from previous program

## PAYMENT INFORMATION

TOTAL AMOUNT DUE: \_\_\_\_\_

- Pay by check (make checks payable to TGMChorus) # \_\_\_\_\_
- Pay by PayPal (payee is development@tgmchorus.org)

I acknowledge upon signing this contract that I have carefully read and accepted the terms, conditions and policies of this contract. I further understand that any verbal agreements are not binding to this agreement.

Authorized Signature \_\_\_\_\_

\_\_\_\_\_  
Title Date

Send Contracts, payment, and art materials to:

Advertise  
Triangle Gay Men's Chorus  
PO Box 14452  
Research Triangle Park, NC 27709-4452

EMAIL: [ads@tgmchorus.org](mailto:ads@tgmchorus.org)



# TRIANGLE GAY MEN'S ADVERTISING RATE CARD

## PRINT ADVERTISING

**Accepted files:** TIFF, JPEG, or PNG. All files must be at least 300 dpi. Submissions are via e-mail, postal mail, CD, or an ad from a past season already on file. Rates are based on supplied art. If an ad must be designed by us there will be an additional charge.

	<b>Holiday Concert</b> Cutoff date is Nov 24	<b>Fundraiser Concert</b> Cutoff date is Feb 22	<b>Spring Concert</b> Cutoff date is May 17	<b>Season Advertiser</b> 3 Programs (save 20%) Cutoff date is Nov 24
<b>1/8 PAGE</b> 2" x 1.75"	<b>\$40</b>	<b>\$40</b>	<b>\$40</b>	<b>\$95</b>
<b>1/4 PAGE</b> 2" x 3.5"	<b>\$70</b>	<b>\$70</b>	<b>\$70</b>	<b>\$170</b>
<b>1/2 PAGE</b> 4.5" x 3"	<b>\$95</b>	<b>\$95</b>	<b>\$95</b>	<b>\$230</b>
<b>FULL PAGE</b> 4.5" x 7.5"	<b>\$135</b>	<b>\$135</b>	<b>\$135</b>	<b>\$325</b>
<b>INSIDE COVER</b> 4.5" x 7.5"	<b>\$165</b>	<b>\$165</b>	<b>\$165</b>	<b>\$395</b>
<b>BACK COVER</b> 4.5" x 7.5"	<b>\$190</b>	<b>\$190</b>	<b>\$190</b>	<b>\$570*</b>

\* Back cover season ads do not qualify for 20% saving, but will include website link on TGMC website in addition to listing

Season Advertisers enjoy additional benefits, including:

- A listing on [www.tgmchorus.org](http://www.tgmchorus.org) under its "Advertising Index"
- Year round exposure to TGMC's patrons



### CONDITIONS & POLICIES

1. Payment is due with all new contracts. No Ad will be processed until payment is received.
2. Renewal payments are due up on receipt of invoice.
3. All artwork must be received by the due date to be included in the current concert program. If received after such date it is up to TGMC to determine if it can be included and may not be printed until the following concert.
4. It is assumed that advertisers have read the contract and agree to its conditions without any further contract or notice.
5. TGMC reserves the right to review and consider rejection of any advertising.
6. The advertiser and agency assume liability for all content, including text and illustrations of advertising published.
7. All advertising copy that might be mistaken for an article, commentary, or other non-advertising material must be clearly marked "advertisement." TGMC reserves the right to mark all ad materials.
8. TGMC shall be under no liability for its failure, for any cause, to insert an advertisement.
9. Charges for changes from original layout and copy will be based on current composition rates.
10. Cancellation Policy: Space cancellations must be received, in writing, prior to the space closing date. If space is cancelled after the deadline or not cancelled at all, or materials are received too late to be used, the advertiser will be charged for the insertion. By signing this contract, the advertiser agrees to abide by these terms.
11. Ad Material Policy: Materials are kept for 12 months after final publication then discarded.