



2010–2011 ADVERTISING CONTRACT

ADVERTISER'S INFORMATION

Name of Company / Organization

Contact

Title

Street

City State / Province

Country, Zip

Phone

Fax

Email Address

AD AGENCY INFORMATION (if applicable)

Name of Company / Organization

Contact

Street

City State / Province

Country Zip

Phone

Fax

Email Address

CONDITIONS & POLICIES (on reverse side)

Please keep a copy of this contract for your records.

AD SIZES AND RATES

You agree to purchase advertising space in the following TGMC 2010-2011 performance program(s). Mechanical requirements and rates are specified on the reverse side of this contract. Choose a Season Ad Subscription (3 concerts) and save 20%.

1/4 PAGE COLOR

- PRIDE
- FUNDRAISER
- HOLIDAY
- SEASON AD (3 CONCERTS)

1/2 PAGE COLOR

- PRIDE
- FUNDRAISER
- HOLIDAY
- SEASON AD (3 CONCERTS)

FULL PAGE COLOR

- PRIDE
- FUNDRAISER
- HOLIDAY
- SEASON AD (3 CONCERTS)

INSIDE COVER COLOR

- PRIDE
- FUNDRAISER
- HOLIDAY
- SEASON AD (3 CONCERTS)

BACK COVER COLOR

- PRIDE
- FUNDRAISER
- HOLIDAY
- SEASON AD (3 CONCERTS)

MATERIALS INSTRUCTION

(high resolution TIFF, PNG, or JPEG file)

- Electronic files attached / enclosed
- Files arriving under separate cover
- Electronic files sent to ads@tgmchorus.org
- Use artwork already on file from previous program

PAYMENT INFORMATION

TOTAL AMOUNT DUE: _____

- Pay by check (make checks payable to TGMC) # _____
- Pay by PayPal (payee is development@tgmchorus.org)

I acknowledge upon signing this contract that I have carefully read and accepted the terms, conditions and policies of this contract. I further understand that any verbal agreements are not binding to this agreement.

Authorized Signature _____

Title _____ Date _____

Send Contracts, payment, and art materials to:

Advertise
Triangle Gay Men's Chorus
PO Box 14452
Research Triangle Park, NC 27709-4452

EMAIL: ads@tgmchorus.org



TRIANGLE GAY MEN'S CHORUS ADVERTISING RATE CARD

PRINT ADVERTISING

Accepted files: TIFF, JPEG, or PNG. All files must be at least 300 dpi. Submissions are via e-mail, postal mail, CD, or an ad from a past season already on file. Rates are based on supplied art. If an ad must be designed by us there will be an additional charge.

	Pride Concert Cutoff date is Sept 10	Holiday Concert Cutoff date is Nov 19	Fundraiser Concert Cutoff date is March 11	Season Advertiser 3 Programs (save 20%) Cutoff date is Sept 10
1/4 PAGE 2" x 3.5"	\$50	\$50	\$50	\$120
1/2 PAGE 4.5" x 3"	\$80	\$80	\$80	\$195
FULL PAGE 4.5" x 7.5"	\$125	\$125	\$125	\$300
INSIDE COVER 4.5" x 7.5"	\$165	\$165	\$165	\$400
BACK COVER 4.5" x 7.5"	\$190	\$190	\$190	\$570*

* Back cover season ads do not qualify for 20% saving, but will include website link on TGMC website in addition to listing

Season Advertisers enjoy additional benefits, including:

- A listing on www.tgmchorus.org under its "Advertising Index"
- Year round exposure to TGMC's patrons



CONDITIONS & POLICIES

1. Payment is due with all new contracts. No Ad will be processed until payment is received.
2. Renewal payments are due up on receipt of invoice.
3. All artwork must be received by the due date to be included in the current concert program. If received after such date it is up to TGMC to determine if it can be included and may not be printed until the following concert.
4. It is assumed that advertisers have read the contract and agree to its conditions without any further contract or notice.
5. TGMC reserves the right to review and consider rejection of any advertising.
6. The advertiser and agency assume liability for all content, including text and illustrations of advertising published.
7. All advertising copy that might be mistaken for an article, commentary, or other non-advertising material must be clearly marked "advertisement." TGMC reserves the right to mark all ad materials.
8. TGMC shall be under no liability for its failure, for any cause, to insert an advertisement.
9. Charges for changes from original layout and copy will be based on current composition rates.
10. Cancellation Policy: Space cancellations must be received, in writing, prior to the space closing date. If space is cancelled after the deadline or not cancelled at all, or materials are received too late to be used, the advertiser will be charged for the insertion. By signing this contract, the advertiser agrees to abide by these terms.
11. Ad Material Policy: Materials are kept for 12 months after final publication then discarded.